



LUNGOMARE > *Galerie*

Bozen, 21.08.2003

LUNGOMARE

Lungomare is a structure that unites a **gallery project with a design, film and visual communication studio**. The gallery is interested in events that above all towards linked with design and confrontation of these and other creative processes.

Lungomare is an **experimental structure and hybrid of creative processes** in this field. A gallery and a project an attempt to go beyond the boundaries of single creative spheres – a platform on which it is possible to fuse interdisciplinary projects with the former language of design, visual communication, films, architecture, environmental landscaping, fashion, music and art.

Lungomare unites creative processes witch are inspired by daily life and stimulated by social and cultural developments in the real world and then interpreted. The project is intended as a creative development witch dialogues with natural and artificial environments and is inspired by spontaneity and simplicity as well as the experimentation of materials.

LUNGOMAREGalerie

A gallery for creation – a platform where design interacts with different forms of creative expression, with various designers, a place to confront and exchange with active public citizens.

Designers of different types of expression show their projects and present their products as miniseries or reproducible prototypes. Products are will be shown, that at this time have not been produced on an industrial level.

Every four months the gallery will elaborate shows with a new theme. Lungomare is an active platform on which companies, design critics, journalists and other design galleries, authorities and institutions are invited to discuss ideas at the gallery. Other than the objects, installations, films, musical and landscaping projects; and other forms of creativity will be presented. Conferences will be organized as well as symposiums, workshops and seminars on recent themes in the field of creation.

The projects of the gallery will be presented on a **website and published** in an annual catalogue by a publishing house (to be selected).

LUNGOMAREBar

The gallery has a bar that stimulates encounters and confrontations with clients. Visitors have the possibility to see the projects that are shown, to try them and have contact with the designers. The bar offers monthly activities, such as culinary events, brunches on Sundays and evening cocktails.

LUNGOMAREShow 01

October 2003 – January 2004

„Inside-Out“ is the theme of the first show.

During the period of the show several products and projects will be presented that interpret the proposed theme. That theme will be explained in depth and confronted by different points of view during this period.

In the frame of the theme “Inside-Out”, an installation is to be elaborated in the garden of the gallery, created by a group of landscape architects, Manuela Demattio and Roberto Gigliotti (Bolzano – Frankfurt) in cooperation with Floricoltura Schulian . It is possible to show some objects outside the gallery.

Designer of the show:

Ralf Bender&Sven-Anwar Bibi (Heidelberg, Bad Toelz-D)

Sebastian Bergne (Bologna, Londra)

Patrizia Bertolini (Bolzano)

Fabio Bortolani (Milano)

Buero fuer Form (Muenchen)

Martino Gamper&Rainer Spehl (Londra, Neus-D)

Florian Lambl (Cologna)

Lungomare Project (Bolzano)

Donata Paruccini (Milano)

Silvia Pichler (Bolzano, Innsbruck)

Akiko Shishido (Londra)

The walking house (Muenchen)

Daniele Trebbi (Roma)

Paolo Ulian (Massa)

Theerd Veenhoven (Groningen, NL)

LUNGOMAREContact

Via Rafenstein 12

I - 39100 Bolzano

T +39 0471 303188

C +39 338 8135137

info@lungomare.org

<http://www.lungomare.org>

Persons of contact:

Angelika Burtscher

Daniele Lupo