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LUNGOMARE >Galerie ██████████

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Bolzano, 09.03.2004

Press release: Opening of the first stage „towards – a room with views“

towards – a room with views
19.03 – 23.07.04

Opening of the first stage: 19.03.2004 – ore 19.00

with: Thomas Bernstrand (Stockholm), David Svensson (Malmö), Peter Thörneby (Stockholm)
introduction: Stefan Karp (Frankfurt)

To whom it may concern,

On Friday, the 19.03.04 Lungomare Gallery is going to open its second exhibition. During the show a fictitious hotel room will be installed in the gallery. The exhibition is conceived as a work in progress during which the character of the room will be constantly “re-defined” by the images, traces and lights encountered during an imaginary journey from Sweden to Lungomare.

Concept of the show:

In the driver and car information systems the position of any place on the earth’s surface can be defined as the crossing between two coordinates and therefore it can be inserted in a route as destination or starting point.

Stockholm, Malmö, Amsterdam, London, Berlin, Frankfurt and Vienna are the stops in an imaginary journey from north to lungomare_bolzano (46,51425° north, 11,35240°east).

The direction and the research of this journey are neither represented through a sequence of places nor through a story made of movement and speed - the travel is summarised in an unmovable element: a hotel room.

Towards – a room with views is not an anthological description of different hotel rooms. It is a sampler of objects, images, traces and lights that expresses the tensions, the gestures, the opinions, the ideas, the styles that is possible to discover during a journey. Different images of the same room represent different stays within this route.

The hotel room develops a basic role: it belongs to nobody - but it is a private space, it can become a place where to sleep - but sometimes where to live as well, it can have different comfort, it can be anonymous or personalised.

We are going to install a room in the lungomare gallery with objects from artists and designers who operate in places located north of Bolzano.

These projects will be related to each other. It will not be an anonymous and aseptic place like hotel rooms often are. It will not be necessary to clean and tidy it up when a new guest will stay in it. The traces left from the previous visitor will constantly change the space and influence its qualities. The exhibition is conceived as a work in progress. New objects will be added during the show, the room will change and its comfort will be increased. Metaphorically the furniture of the room is collected during an exploring journey between Scandinavia and lungomare_bolzano. The space itself becomes design subject. As a symbolic reference to the travel-itinerary-movement the room becomes occasion to define new rules, new ways and relationships: young designers and artists are invited to examine the subject of the exhibition and to enrich the installation realised by the lungomare crew.

There is a correspondance between the stops in the journey and the events that will take place in the gallery. 5 events accompany the travel and become opportunities to deepen the subjects of the show. These steps are not openings, they are actions to celebrate the coming of new objects and projects to the gallery. The opening of the opening will take place in july – at the end of the journey.

STOP 1 – HAPPENING	SWEDEN	19.03.2004
STOP 2 – PERFORMANCE	HOLLAND	17.04.2004
STOP 3 – DJ-EVENT	ENGLAND	07.05.2004
STOP 4 – CONFERENCE	GERMANY	04.06.2004
STOP 5 – PERFORMANCE	AUSTRIA	25.06.2004

OPENING: 09.07.04

Happening with Luca Frei (Malmö)

Participants:

STOP 1: David Svensson (Malmö), Peter Thorneby (Stockholm), Thomas Bernstrand (Stockholm)

STOP 2: Chris Kabel (Rotterdam), Arian Brekveld (Rotterdam), Frank Tjekema (Amsterdam), Laurens van Wieringen (Amsterdam)

STOP 3: Tord Boontje (London)

STOP 4: Netzwerk Architekten (Frankfurt)

STOP 5: The walking chair (Wien)

We hope you are going to include this exhibition in your events calendar and we will be pleased you to visit our gallery.

You are welcome to contact us for further information and material about the exhibition.

Sincerely

Angelika Burtscher

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